



Event Management Tender Notice for SANEF's Independent Media Ethics and Credibility Inquiry Conference and Ethics Campaign

Introduction

The South African National Editors' Forum (SANEF) is one of the most influential groupings in South Africa. It consists of title editors and senior journalists operating in print, broadcasting and digital mainstream at national as well as some regional and community media levels. It also serves media trainers and academics from major journalism departments and training institutes in the country.

SANEF's vision is to promote the quality and ethics of journalism, to reflect the diversity of South Africa, and to champion freedom of expression.

SANEF would like to invite event management companies and individuals to bid to manage a one-day online ethics and credibility conference.

We note that this is a repeat of a tender sent out in 2020 but that the scope of the brief has changed.

Background

SANEF launched an Inquiry into media ethics and credibility in June 2019. We appointed an independent panel chaired by retired Judge Kathleen Satchwell with panelists, Nikiwe Bikitsha and Rich Mkhondo. Please see a link to the terms of reference <https://sanef.org.za/wp-content/uploads/2020/02/Terms-of-reference-June-2019.pdf>.

The Panel launched their report on 18 January 2021. Please see a link to the report. The report will now be debated and an ethics action plan drafted. This action plan will then be adopted at

an online SANEF Ethics and Credibility Conference that has been planned for April 2021. Please see the SANEF website for more background information <https://sanef.org.za/media-ethics-and-credibility-inquiry/>.

The conference plan includes:

- Organising 4 theme based preparatory webinars. These themes will be derived from the recommendations of the Ethics and Credibility Panel report.
- Ensuring public, media and social media engagement – pre-conference, at the conference and post-conference.
- Assisting the SANEF office and SANEF Ethics and Diversity Committee to write a draft ethics plan that will be tabled and adopted at the conference.
- Organising the one-day, engaging on-line conference including management of all invites, organizing of speakers, organizing of panel discussions and the adoption of the SANEF ethics plan.
- Ensuring the highest standard of technical production.
- Ensuring engaging video elements both pre and post-conference.

Tender document

Prospective companies and individuals should submit a document that contains the following:

- 1. Name of company/individual and contact details including company registration and ID numbers of representatives;**
- 2. Profile and references;**
- 3. Outline of how the company/individual would approach the conference and preparatory work;**
- 4. Detailed budgets for the ethics campaign leading up to the conference and detailed budgets for the conference; and**
- 5. Demonstrated technical ability and experience to host an online conference.**

Contact details for submission

Date of final submission: 19 Feb 2020

Office Administrator, South African National Editors' Forum (SANEF)

Email: sanef@sanef.org.za; website: www.sanef.org.za

Please note the decision of the SANEF Management Committee is final and no correspondence will be entered into with unsuccessful bidders.