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CALL FOR TENDER: ORGANISING STANDARD BANK SIKUVILE JOURNALISM AWARDS AND EVENT MANAGEMENT' PROJECT

Introduction

The Awards encourage and recognise excellent journalistic work. Over the years, the Standard Bank Sikuville Awards have become one of the key highlights in journalism awards.

The awards see the best of the best across various journalistic platforms being benchmarked against their peers by a panel of top quality and highly credible judges.

Previously called the Mondi Shanduka Newspaper Awards (MSNA), in recent years the awards have been known as the Standard Bank Sikuville Journalism Awards. Standard Bank has now contracted the South African National Editors' Forum (SANEF) to oversee the organisation of the awards. SANEF is the most influential media freedom advocacy grouping in South Africa. SANEF members are veteran founding editors, current title editors, senior editors and journalists working in print, broadcasting, and digital mainstream at national, regional and community media levels. It also serves media trainers and academics from major journalism departments and training institutions across the country.

SANEF's vision is to promote quality and ethical journalism across all media platforms, while reflecting SA's diversity, and to champion freedom of expression. The awards are planned to be the national flagship of ethical and credible journalism awards across the media platforms which is Print, Digital, Radio and TV.

The Awards event will be attended by Standard Bank's executives, senior journalists, editors, publishers, executives from the advertising, PR/marketing, and media agencies as well as clients and service providers to the entire newspaper industry.

Awards and Event Management Services

SANEF would like to invite event management companies and individuals to bid to manage the Standard Bank Sikuville Journalism Awards processes and event:

SANEF is seeking bids to help it organise

- Management of fair and transparent invitation for applications across various categories
- Publicise the awards and promote its theme and concept to the broader media fraternity without prejudice to any media platform

- Be instrumental in the secretariat from ensuring all the entries are sorted, recorded, and ensure they are qualifying, and that information is complete. They should arrange packages for the judges
- Work closely with the SANEF office in ensuring the judging process is smoothly run, resourceful and efficient
- Facilitate the communication with shortlisted candidates. Source trophies and certificates

Awards Event Management

- Outline of how the company/individual would approach the Sikuville Journalism Award Gala dinner event. Event concept/theme including entertainment and decorations, proposed venues and menus, detailed budget); and or
- Present a marketing strategy to promote and publicise the awards.

Tender documents

Prospective companies and individuals should submit a document that contains the following:

- Name of company/individual and contact details including company registration and ID numbers of representatives
- Profile and references

Bidders can apply with proposals that detail all proposed processes/systems for applications to facilitate a fair and transparent adjudication, the format envisaged for the awards event, and a timeframe for producing a world-class awards event, amid Covid-19 restrictions, as well as total cost with budget heads indicated.

Shortlisted bidders will be asked to present to the SANEF management team.

Send your proposal in writing to Dzudzie Netshisaulu by email: sanef@sanef.org.za

DEADLINE: Midnight, Monday 07 February 2022

Note to Editors: The South African National Editors' Forum (SANEF) is a non-profit organisation whose members are editors, senior journalists, and journalism trainers from all areas of the South African media. We are committed to championing South Africa's hard-won freedom of expression and promoting quality, ethics, and diversity in the South African media. We promote excellence in journalism through fighting for media freedom, writing policy submissions, research and education and training programmes. SANEF is not a union.

Website: www.sanef.org.za