



**SANEF DIGITISATION
DRIVE**
Community Media



The solution

SANEF launched a programme to help community media develop digital strategies, websites, and workflows with training and support.

How we did it

Pilot Phase

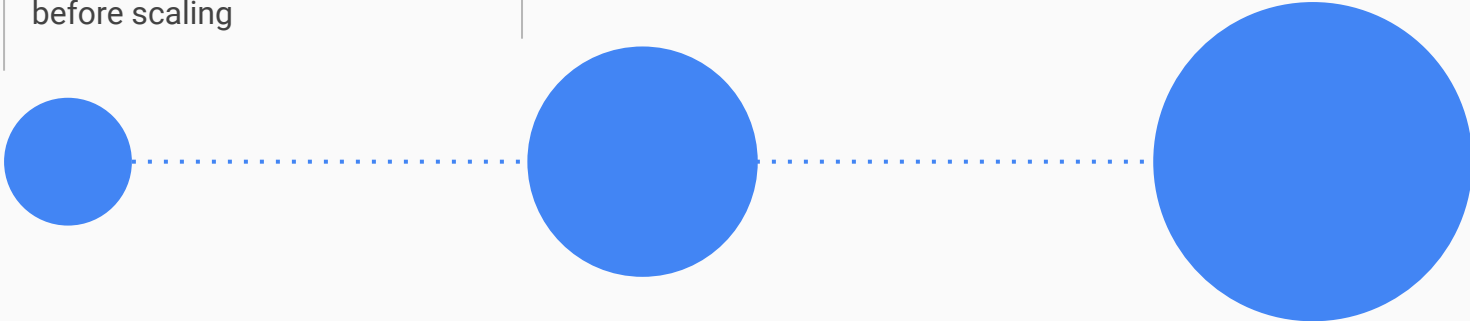
To test the approach and identify challenges before scaling

Second Call

Apply learnings to the rest of the cohort

Community Support Services

Continued Support to the partners and open it up to others not selected



Applicants

2ND CALL



Community Media Digitisation Drive

Are you an **independent print, radio or TV newsroom** in the very early stages of embracing digital media? If so, this programme could be for you!

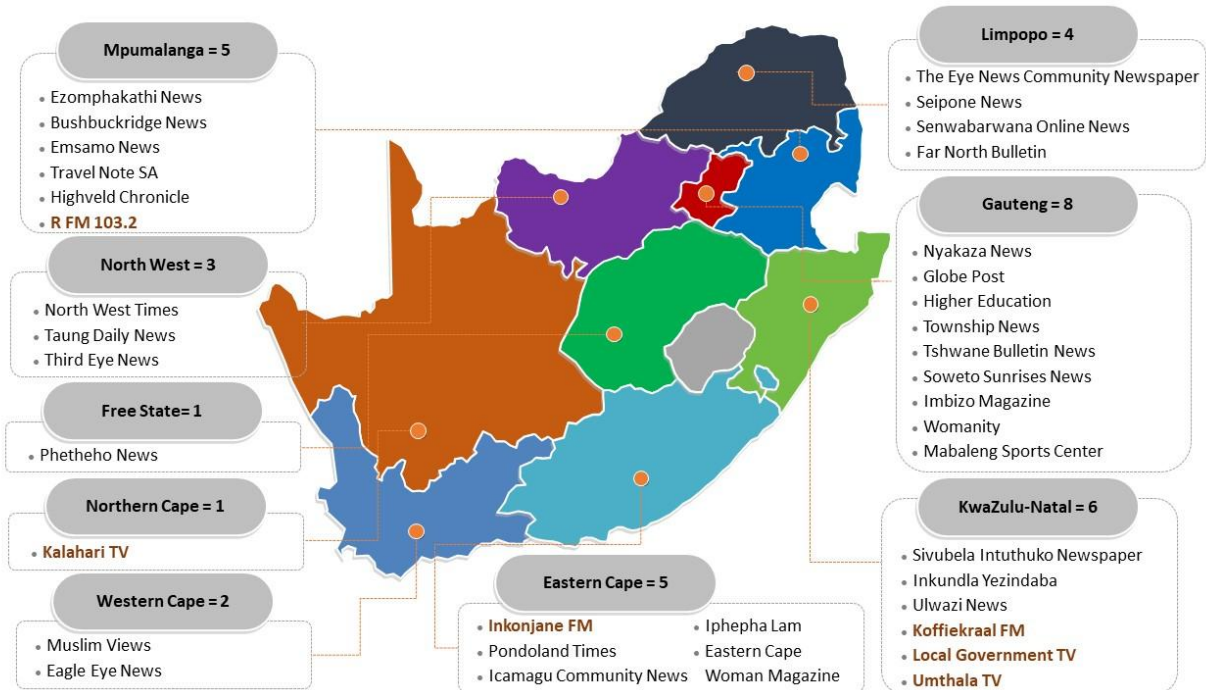
How will successful applicants benefit?



- ✓ New website or Strengthening of existing digital strategy
- ✓ Digital workflow guidance
- ✓ Training, mentoring & support
- ✓ Social media enhancement
- ✓ Mentorship & Support

CLOSING DATE: 20 OCTOBER 2023

Find out more and apply at: www.sanef.org.za



Partners



Tshwane Bulletin 



Workshop - Building Connections



Site Visits | Onsite Training



Digital Platforms

The image shows a close-up of a laptop screen displaying a data dashboard. The dashboard features a line graph at the top with two data series: 'New Visitor' (represented by a blue line) and 'Returning Visitor' (represented by a green line). The x-axis of the graph is labeled '19 av.'. Below the graph is a pie chart with two segments, one blue and one green, corresponding to the data series. The text 'Digital Platforms' is overlaid in large white font across the center of the screen. The laptop keyboard is visible at the bottom of the frame.

Considerations

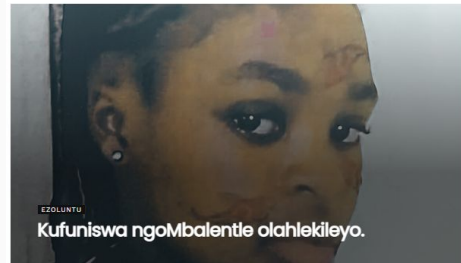
In developing the digital platforms, we prioritised a mobile-first approach for easy access on phones, ensured content could be shared via social media, and made the platforms responsive and data-efficient.

MOBILE FIRST

SOCIAL MEDIA FRIENDLY

RESPONSIVE & LIGHT

Scalable Platform built on a network



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Okhethse balumnkisa ulutsha ngeziganeko zokuthutyeziswa kwabantu.
by Icamagu News | AUGUST 6, 2024

NguSisanda Jack Inyanga yethupha yinyanga eye inike ingqwalasela kwimiba echaphazela amanina ngakumbi umba woduche okujoliswe kumanina nabantwana. Iithubo lamapolisa elijongene...

Unqunyuwe umqala waze wahlinzwa umsebenzi wasefama.
by Icamagu News | JULY 28, 2024

NguLulama kaSocathini Uluntu lweelali zaseNcorha kude kufutshane kwiidolophu yaseMonti lusaxungulophe emva kokufunyanwa komsebenzi wenywe yefama ezikufutshane kwezilali ebulwe

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ICAMAGU NEWS

ZWIZI NEWS

Home Elections 2024 Community Crime News Entertainment Sports About Us

Ungqanabisa kweziganeko zokuthutyezi lobo
@ AUGUST 7, 2024

Inhlangano yezokugembula isivule iithuba lokuba izicelo zemifundazwe
@ AUGUST 8, 2024

Ungqanophele ukabuhazile ngizintleka ezintleka kumapula Mkhosi
@ AUGUST 6, 2024

COMMUNITY
Inhlangano yezokugembula isivule iithuba lokuba izicelo zemifundazwe
SIZIFUNDA isivule iithuba ngomzeli athileke inhlangano yezokugembula i-Hollywooods ezalimandeni ngokuthi ikhuthuze abalandi uba...
READ MORE

THE FUTURE IS BRIGHT WITH HOLLYWOOD Foundation
Applications for bursaries are NOW OPEN
#SIZIFUNDASONKE
APPLY NOW

COMMUNITY
Gayton McKenzie Attends Spinning Event in Richards Bay
by North Coast Media Staff Reporter | AUGUST 3, 2024

COMMUNITY
Tragic Incident in Ngwelezane: 7-Year-Old Zandisothu Khumalo Found Murdered
@ AUGUST 3, 2024

COMMUNITY
Nobuziso Zethembiyo Mithiyane: A Rising Star in Miss Teen South African Goodies
@ MAY 8, 2024

COMMUNITY
TIME TO GROW YOUR BUSINESS
CLICK HERE

Elections 2024

COMMUNITY
Linengqanga phambili rui-tundazweni igumbi elisanda kusungulwa i-MK
by Langelthe Chagwe | MAY 30, 2024

COMMUNITY
Linjulele ngaphandle kwezibhe ukhethe okukhethekileyo
by Langelthe Chagwe | MAY 30, 2024

COMMUNITY
Abenlangano i-African People First (APF) betambisane ne-Bejya Funeral Directors, bahlale ukungqabela abantuayo nezizobho

PROFILE

TIME TO GROW YOUR BUSINESS

Home Elections 2024 Shows News Faith Corner Entertainment Sports About Us

COMMUNITY
Gayton McKenzie Attends Spinning Event in Richards Bay
by North Coast Media Staff Reporter | AUGUST 3, 2024

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Nobuziso Zethembiyo Mithiyane: A Rising Star in Miss Teen South African Goodies
@ MAY 8, 2024

TIME TO GROW YOUR BUSINESS

MID MORNING PUNCH WITH SAMKEH AKA MUKHEH

MID-MORNING PUNCH WITH SAMKEH AKA MUKHEH
SAMKEH AKA MUKHE SIBIYA

COMMUNITY
MID MORNING PUNCH WITH SAMKEH AKA MUKHEH
@ AUGUST 2, 2024

COMMUNITY
RAMSES TO RAMPS WITH LINDAKA LEE BHOONA
@ AUGUST 2, 2024

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GREETINGS CHATELIER
@ AUGUST 2, 2024

COMMUNITY
HOLIDAY GROOVE WITH RAMSEH
@ AUGUST 2, 2024

COMMUNITY
GET UP AND GO WITH ONDET
@ AUGUST 2, 2024

Watch on YouTube | trad10104.co.za

SHOWS


COMMUNITY MEDIA SUPPORT SERVICES

Community Media Support Services has 35 partners not in the digitisation drive, hosting virtual pop-in sessions for ongoing training and support.



Scalable Platform built on a network

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HOW CAN WE HELP?

PUBLISHERS & BROADCASTERS, YOU ARE AT THE RIGHT PLACE.
COMMUNITY MEDIA SUPPORT SERVICES


In the search bar below, insert your query using keywords such as: Image, Video, Post, etc.

Search

WELCOME


Welcome to our Support Website for News Publishers, Radio, and TV Community Broadcasters! Get ready for your digitization journey with our tailored resources, expert guidance, and regular industry updates. We're here to equip you for successful online publishing. Let's embrace the digital era together!

This initiative is offered by



SANEF
SOUTH AFRICAN NATIONAL EDITORS' FEDERATION

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Monthly Newsletter	✓	✓
Social Media Editorial Plan	✓	✓
Access To WhatsApp Support	✓	✓
Online Publishing Schedule Plan		✓
PLATFORM HOSTING THEMES & DEV SUPPORT & TRAINING		
Reduced Hosting Plans	✓	✓
Reduced Domain Names	✓	✓
Reduced Email Packages	✓	✓
Regular Plugin Updates		✓
Reduced - Premium WordPress Theme		✓
Free Developer Consulting		✓
Downloadable Business Kits		✓
Access To Whatsapp Chat To Team		✓
Access To Ticketing System		✓
Exclusive Training Resources		✓
< Virtual Master Class Meetups		✓
MENTORSHIP NETWORK CONSULTATION & KITS		

Scalable Platform built on a network

ePress.

PUBLICATIONS

Our local independent community news aggregator, inspired by SABCET and supported by the Community Media Support Services, aims to promote diversity in language and perspectives. An initiative by MeD Media, it serves as a central hub for community news from provincial regions like KwaZulu-Natal and Limpopo. Adhering to the Press Code and being a member of the Association of Independent Publishers, our platform ensures top-notch journalism. This isn't just another news platform; it's a trusted source that promotes community engagement, diverse voices, and ethical journalism.



PUBLICATIONS ADVERTISE PUBLICATIONS ADVERTISE PUBLICATIONS ADVERTISE



PUBLICATIONS ADVERTISE PUBLICATIONS ADVERTISE PUBLICATIONS ADVERTISE



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A large, stylized ePress logo is centered on a white background. The 'e' is red, and the 'Press' is black. A red dot is positioned at the end of the period.

There is Hope for Community Media - Especially those published /
broadcasted in Indigenous Languages

Thank you

www.med8.co.za | chris@med8.co.za

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